| **SIMPLE CHANGE PLAN TEMPLATE** | | | |
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|  | | **PRESENT** | **FUTURE** |
|  | **FINANCIAL** | *[E.g. Inconsistent cash flow.]* | *[E.g. Constantly making money.]* |
| **CUSTOMERS** |  |  |
| **PRODUCT** |  |  |
| **LOCATIONS** |  |  |
| **EMPLOYEES** |  |  |
| **CULTURE** |  |  |